

MEMORANDUM

February 7, 2002

TO: Governor

FROM: John

RE: Jobs message in Hattiesburg

- Jobs are a top priority for your administration;
- You're not just chief executive; also chief salesman;
- In past two years, more than 21,000 new jobs and over \$6.5 billion invested;
- Advantage Mississippi – aggressive and innovative program;
- Challenges are out there; businesses are closing and we're responding;
- Current recession means there are those who aren't working; that makes our work more important;
- Our work is about opportunity to work, build, dream.
- Economic development is economic development – whether you're talking about two men and a truck, or 4,000 people making a truck.